

Cooking with Mom



Everyone's Mom deserves her 15 minutes of fame



COOKING WITH MOM

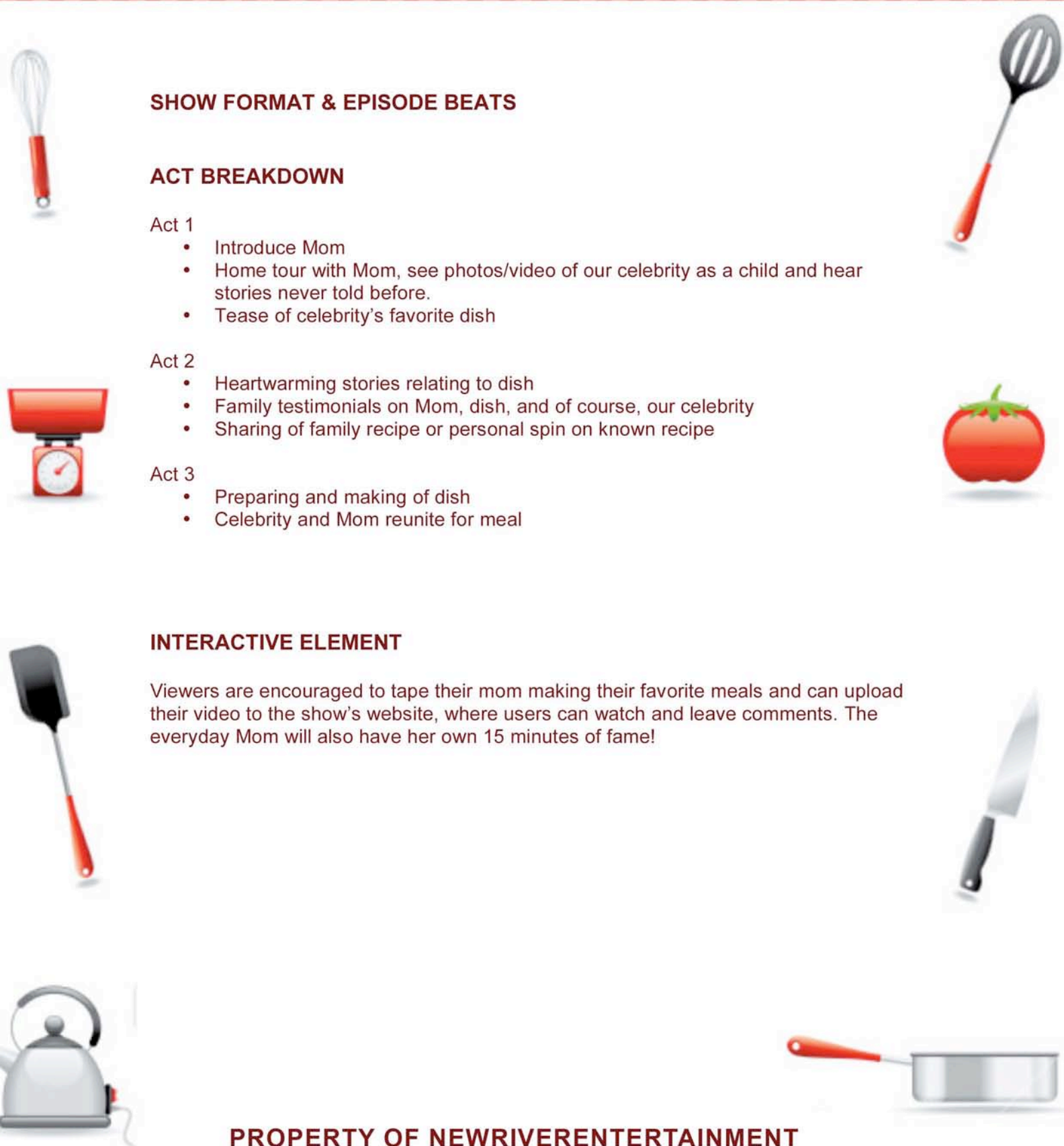
"Cooking With Mom" is MTV's "Crisis" meets Food Network's "Barefoot Contessa." This 30-minute unscripted reality show is set in a celebrity mother's home. We are invited into the home for a short tour while we see and hear personal stories relating to the celebrity's childhood while they were living with Mom. With the help of personal photos and home video, we learn about our celebrity and why the upcoming dish is a personal favorite. We are invited into the kitchen to join Mom as she shares her recipe and prepares the dish that only a mom can make famous. You might not be surprised to see who drops by to share in Mom's cooking!

Every mother has a story about her Son or Daughter. Some stories bring joy and laughter, while others may touch us on a more emotional level. We are invited into the hearts and homes of our celebrity mother for an experience never to be forgotten.

Our mothers have helped shape our lives in so many ways, often through our stomachs. This show is a tribute and "Thanks" to all of our mothers. AND from film stars to sports, you may even get to see your favorite celebrity!

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SHOW FORMAT & EPISODE BEATS

ACT BREAKDOWN

Act 1

- Introduce Mom
- Home tour with Mom, see photos/video of our celebrity as a child and hear stories never told before.
- Tease of celebrity's favorite dish

Act 2

- Heartwarming stories relating to dish
- Family testimonials on Mom, dish, and of course, our celebrity
- Sharing of family recipe or personal spin on known recipe

Act 3

- Preparing and making of dish
- Celebrity and Mom reunite for meal

INTERACTIVE ELEMENT

Viewers are encouraged to tape their mom making their favorite meals and can upload their video to the show's website, where users can watch and leave comments. The everyday Mom will also have her own 15 minutes of fame!

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STORY SAMPLES



Dimitra Sarentakos is the mother of the infamous 'Bad Boy of Magic', **Criss Angel**. We are invited to East Meadow Long Island to the house where Criss grew up. We see his childhood bedroom, are invited to the garage where Criss experimented with magic, and meet and hear stories from his brothers. We learn how the death of Criss' father impacted him and strengthened his relationship with his mother. Being of Greek descent, the fun loving and outgoing Dimitra makes the family favorite, "Pastitsio" (Greek Lasagna).



Lucille Harrison has been cooking hardy dishes for her son **Shaquille O'Neal** for years. Giving birth at age 17, she has overcome many obstacles to support her young, rebellious son. Lucille often spent dinnertime as a time to reinforce his morals and other lessons of life.



Rose Rock is the author of *Mama Rock's Rule*, in which she shares 10 lessons for raising successful children. "If I could turn back the clock, I would be back at 619 Decatur Street, cooking in the kitchen while the kids sit at the table doing their homework. That was the best time of my life." [Rose Rock quoted on NBC's Today Show.]



Kris Kardashian is an American television personality and socialite. She is best known for her appearances on the reality show *Keeping Up with the Kardashians* and is also a part-time host on the hit celebrity gossip show, *The Insider*. Watch Kris cook Kim's favorite Armenian breakfast called BeeShee (it's basically like a fried pancake) and tell stories of Kim as she was growing up.



Blythe Danner is not only a celebrity's mom, but also a celebrity herself. She has starred in over eighty television shows such as *MASH* and *Will and Grace*, and appeared in 2004's hit film *Meet The Fockers*. "My mother made breaded flounder," Gwyneth said in *People Magazine*, recalling her favorite childhood meal. "We would have it with macaroni and cheese on the side. She hasn't made it in a long time. I got to get her back in the kitchen!"



Cooking With Mom is available for development through New River Entertainment. Contact Chris Nicholas at: (323) 309.2126 or at chris@newriverentertainment.com

