



THE FREE CLINIC PROJECT PROPOSAL

New River Entertainment, Inc.

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THE FREE CLINIC

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OBJECTIVE

Our goal is to produce THE FREE CLINIC as a successful feature film that will receive a theatrical and a DVD release. This film is very well written with exceptional plots, edgy dialogue and all around lots of fun. We believe this is a story that everyone can relate to and we're expecting it to become a classic for many years to come.

SUMMARY

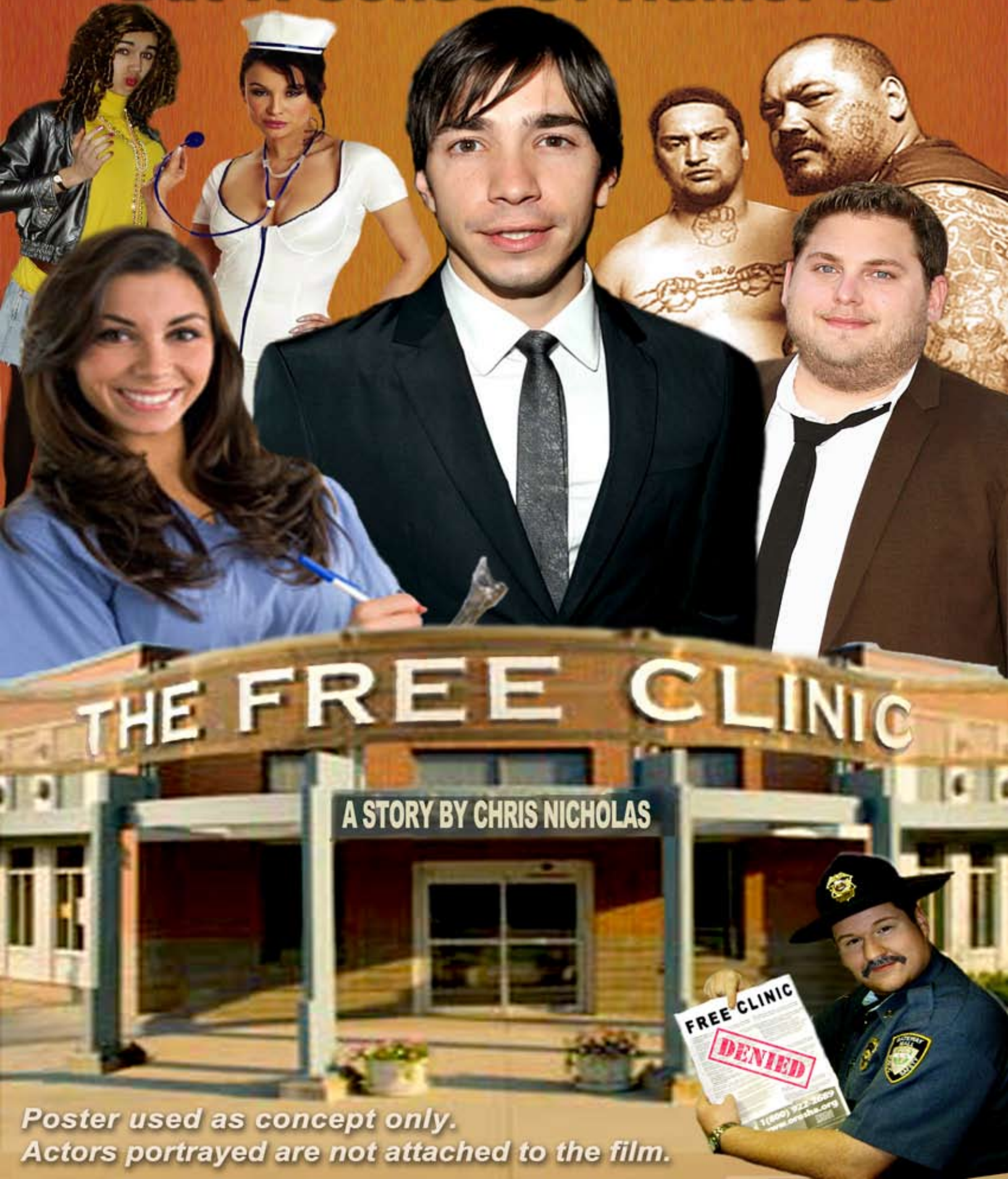
This package proposal's intention is to procure investors, possible producing partners and potential talent only.

**HEALTH
INSURANCE
ISN'T
NECESSARY,
BUT A SENSE
OF HUMOR IS**

A woman with blonde hair styled in pigtails, wearing a white nurse's cap with a red cross, a white halter-neck top with red trim and a red cross on the chest, and a blue stethoscope around her neck. She is holding the chest piece of the stethoscope in her right hand. The background is plain white.

THE FREE CLINIC
A STORY BY CHRIS NICHOLAS

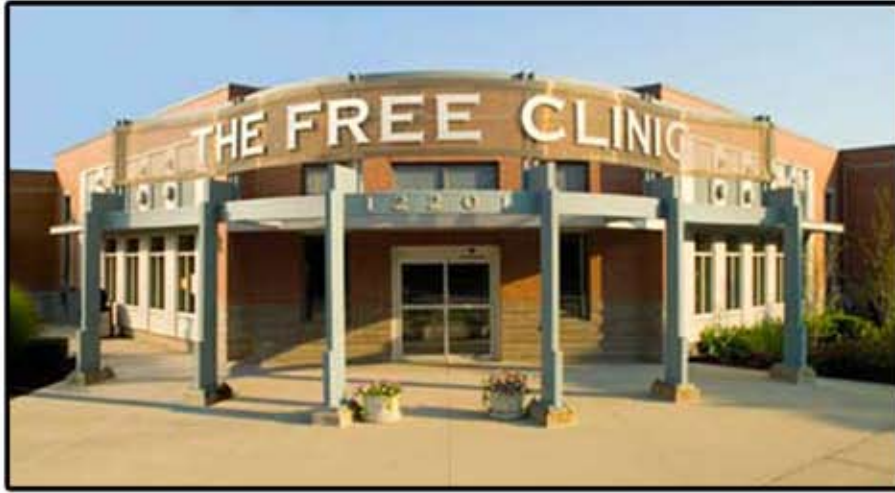
Health Insurance Isn't Necessary, But A Sense Of Humor Is



*Poster used as concept only.
Actors portrayed are not attached to the film.*

THE FREE CLINIC

S Y N O P S I S



Health insurance isn't necessary, but a sense of humor is.

THE FREE CLINIC is a comedy about a very big problem in **BRAD** and **MARIA**'s relationship. America may have a lot of problems with its health care system, but right now Brad has more... He has to save his relationship and land a major account for his advertising firm.

Set in Los Angeles, Maria and her two BFF's are enjoying a party in the Hollywood Hills, two nights before her wedding. When a few drunk party-goers decide to watch "When Good Girls Go Bad: Cancun Edition", Maria sees a little more than she bargained for... Brad is one of the stars of the movie, caught on camera making out with a random girl. Before you can say "Mierda Santa"...Maria has called off the wedding.

Over the span of 24 hours, we'll see the obstacles that Brad, an up-and-coming ad executive, has to overcome convincing Maria he's innocent. On the verge of closing a major deal that could make or break his career, Brad has to balance the demands of his angry wannabe-gangster boss, get past the colorful characters at the Free Clinic, all of whom have their own opinions on Brad's shenanigans, and avoid getting a serious beating from Maria's street thug cousins, while trying to get her back.

Will Brad be able to sneak into the Free Clinic and prove his innocence to Maria? Will her cousins find Brad and beat him senseless? Can Brad close the big deal and land the account? You will have to enter **THE FREE CLINIC** to find out.



THE FREE CLINIC

THE FILM

Filming to take place in Los Angeles



PRE-PRODUCTION

We intend to start prepping The Free Clinic feature film in November 2010 and to begin shooting by Spring 2011.

PRODUCTION

Our goal is to produce a film that will be both commercially successful, as well as having heart and make people laugh. We believe this is a story that everyone can relate to and by having it inside of a free clinic, we make people think about one of the most important topics in our country today, the health care system.



THE FREE CLINIC

CASTING STRATEGY

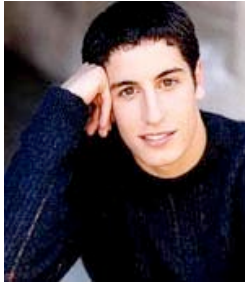
Here are some actors we plan on approaching

BRAD: a thirty-something good-looking white male, think a younger Ben Stiller.

ACTORS IN MIND:



Zach Braff



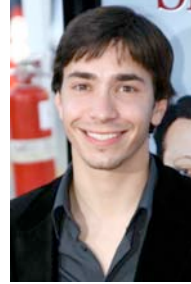
Jason Biggs



Thoms Ian Nicholas



Joe Lo Triglio



Justin Long

MARIA: a thirty-something stunningly beautiful Latin woman.

ACTORS IN MIND:



Ali Landry



Kelly Vitz



Maria Menounos

ROGER: a thirty-something heavy set white male that lives the fraternity lifestyle.

ACTORS IN MIND:



Will Sasso



Richard Sommer



Horatio Sanz



Rob Riggle

ARMEN: an Armenian male who takes his job as clinic security way too seriously.

ACTORS IN MIND:



Luis Guzman



Omid Djalili



Bryan Callen

WANDA: a black/white woman in her mid-forties who is over the top.

ACTORS IN MIND:



Alex Borstein



Wanda Sykes



Lorna Scott



Edie McClung

DR. GOLD: a white male in his early fifties who acts perverted and sarcastic.

ACTORS IN MIND:



Larry Miller



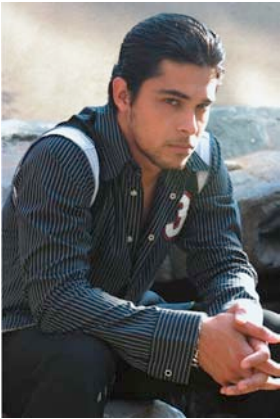
Bob Saget



Norm Macdonald

SERGIO: a thirty-something good-looking Latino male who acts like a metro-sexual.

ACTORS IN MIND:



Wilmer Valderrama



Joe Chacon



Robert Zepeda

Robert Zepeda

HUMBERTO: a hard looking Latin man covered in tattoos.

ACTORS IN MIND:



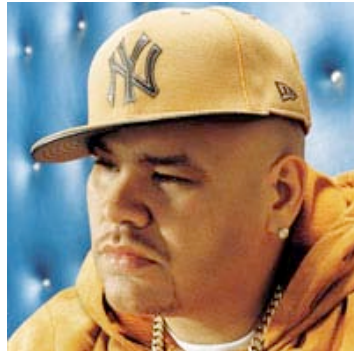
Danny Trejo

BENI: a thirty-something mean, overweight and bald male who thinks he's black.

ACTORS IN MIND:



Jerry "Turtle" Ferrara



Fat Joe

LIZA: a thirty-something beautiful Asian woman.

ACTORS IN MIND:



Jenna Ushowitz



Nicole Blinderbeck



Michelle Krusiec



Nancy Yoon

CASSIDY: a thirty-something hip and stylish white female.

ACTORS IN MIND:



Spencer Grammer



Kristanna Loken



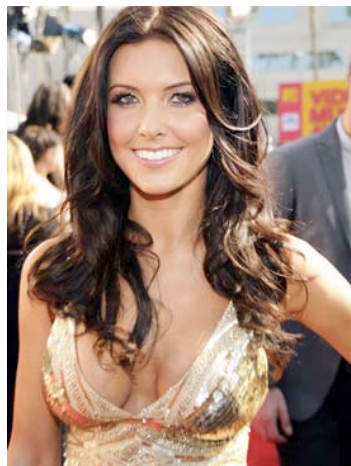
Krista Kalmus

BARBARA: a thirty-something extremely hot white bi-sexual female.

ACTORS IN MIND:



Cerina Vincent



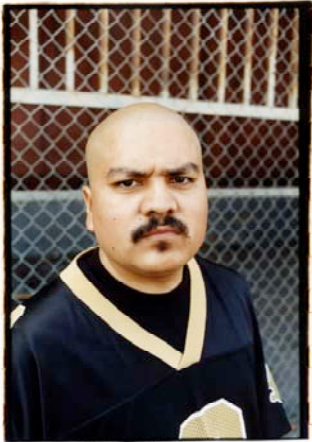
Audrina Patridge



Shannon Elizabeth

MARCOS: Needs to be funny and preferably heavy-set. Goofy, but a bad-ass too.

ACTORS IN MIND:



MIKE MANZO
Mike Manzo



starpulse.com™
Noel Gugliemi



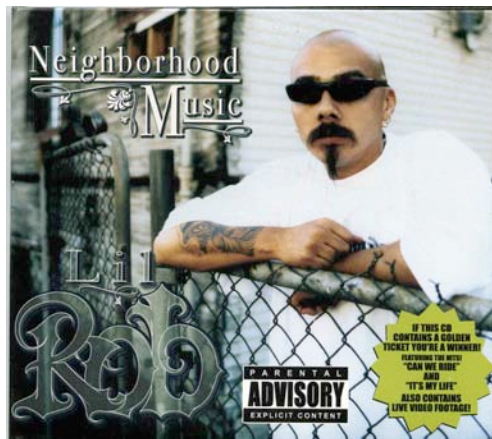
Gabriel Iglesias

SANTOS: Needs to be funny & smaller than Marcos. Goofy, but a bad-ass too.

ACTORS IN MIND:



Al Madrigal



Lil Rob



Carlos Oscar

HIGHLY FLAMBOYANT EMPLOYEE:

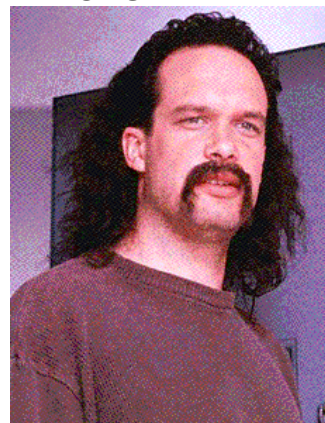
ACTORS IN MIND:



Andy Dick

KARL, WHITE TRASH MALE:

ACTORS IN MIND:



Diedrich Bader

THE FREE CLINIC

THE FILMMAKERS



Chris Nicholas - Writer/Producer/Director

Chris Nicholas was born in the Bronx and raised in Fort Lauderdale, FL. He has over 15 years experience in the world of television, film and home entertainment. Nicholas was the president of Rock Docs, Inc., which released the highly successful documentary, MARILYN MANSON: DEMYSTIFYING THE DEVIL, which Chris directed, produced and edited. When released worldwide, Demystifying The Devil debuted in the UK's national home video sales chart at #1, peaked in Billboard Magazine's Top 40 Home Video Sales Chart at #22 and reached #17 in Australia and

and New Zealand's home video sales chart. Following the success of Demystifying The Devil, Nicholas continued editing other documentaries including SyFy's ALIEN GODS and was hired as one of the producers for the first season of A&E's hit show, CRISS ANGEL: MINDFREAK. Chris also worked on several DVD extra content featurettes, including the title piece for the re-release of the DVD for MTV's hit show, MY SO-CALLED LIFE, which Entertainment Weekly stated was the best DVD release of 2007.

Along with directing, producing and editing, Chris has written three feature length scenplays, including, "The Free Clinic".

Joe Suarez - Assistant Director/Production & Development

A New York native, Joe has built a career from humble beginnings as a writer for MTV and a producer for Kid's Programming at USA Networks, to a respected Assistant Director & Producer in Los Angeles. Recent projects as a First Assistant Director have included CONSPIRACY (Sony Pictures), starring Val Kilmer; POWDER BLUE, starring Forest Whittaker, Jessica Biel, and Ray Liotta, Kris Kristofferson, and Patrick Swayze; and I LOVE YOU PHILLIP MORRIS, starring Jim Carrey and Ewan McGregor.



Entering the producing arena, Mr. Suarez has partnered with several companies in securing funding for projects currently in development, from foreign sales and private equity outside of California. Having spent many months in India shooting, Mr. Suarez also serves as a liason to American and European film companies mounting productions in the East. Mr. Suarez is a member of the Directors Guild of America.



Cale Finot - Cinematographer/DP

Raised in Atlanta, GA, Cale Finot has been fascinated with movies since age seven. From his dad's VHS camcorder to the first Bolex he touched, Cale knew cinematography is his true passion. He graduated with a BFA in cinematography from Georgia State University. He came to Los Angeles and began working as a camera technician at Panavision and would eventually connect with camera crews in the field--within a year he was working on big budget TV shows and films as a

camera assistant. For the past few years, Cale has been shooting various music videos, commercials, award winning short films and features. He recently shot 2nd Unit for the upcoming Jason Reitman film, UP IN THE AIR starring George Clooney.

THE FREE CLINIC

THE FILMMAKERS



Dominic Messinger - Composer

Dominic has won an amazing 11 EMMYS for his composing for various shows and has received a total of 30 career EMMY nominations, as well as 10 BMI Awards for music for television. At present, Messinger is writing for three ABC daytime dramas including: "GENERAL HOSPITAL," "ALL MY CHILDREN," and "ONE LIFE TO LIVE." In addition, he writes for CBS' "AS THE WORLD TURNS," AND NBC's "FIRST TIME ON TV." There is virtually no network for which Messinger has not written music - Telemundo,

MTV, USA, PAX, the alphabet networks, FOX and PARAMOUNT. Messinger has also segued into new media projects by writing music for several DVD projects including: "Homicide: The Movie (TriMark/NBC), "Amores Perros" (2001 Academy Award Nominee for Best Foreign Language Film), "American Tragedy/O.J. Simpson Documdrama" (Fox/TriMark), and "Sports Illustrated's Swimsuit 2002." He's also written music for several interactive games and children's videos.

Paul Bock - Line Producer

While finishing his first short film, LITTLE SISTER in 1999 after graduating from UCLA extension's film program--Paul jumped right on another short, the Sundance favorite, IN GOD WE TRUST co-producing with some members from the same team as LITTLE SISTER: consisting of producer Daniel Dubiecki, cinematographer Eric Steelberg, and director Jason Reitman (who would later helm the successful features: THANK YOU FOR SMOKING, JUNO, and the upcoming UP IN THE AIR). Since then, Paul landed work as a line producer and has produced several music videos for such bands as All Time Low, Train, The White Tie Affair, Old 97's, Bedouin Soundclash, and many more.



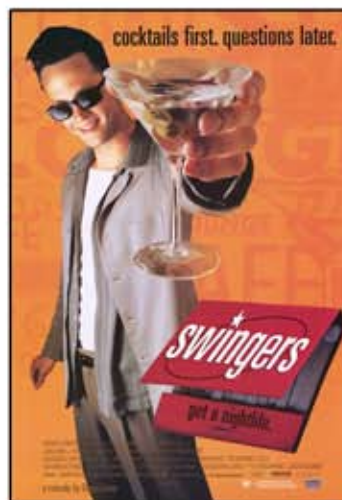
THE FREE CLINIC

Similar Films



Napoleon Dynamite

Distributor:	Fox Searchlight
Production Budget:	\$400,000
Domestic	\$44,540,956
Oversees	\$1,577,141
Opening Weekend (US)	\$2,083,493
Worldwide (to date)	\$46,118,097



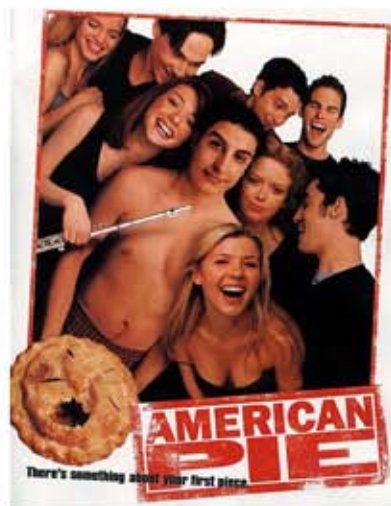
Swingers

Distributor:	Miramax
Production Budget:	\$200,000
Domestic	\$4,555,020
Opening Weekend	\$74,118
Worldwide (to date)	\$4,555,020



My Big Fat Greek Wedding

Distributor:	IFC Films
Production Budget:	\$5 million
Domestic	\$241,438,208
Oversees	\$127,305.836
US Home Video Revenue	\$232,000,000
Worldwide (to date)	\$368,744,044



American Pie

Distributor:	Universal
Production Budget:	\$12 million
Domestic	\$101,800,948
Oversees	\$132,999,052
Opening Weekend	\$30,690,990
Worldwide (to date)	\$18,709,680

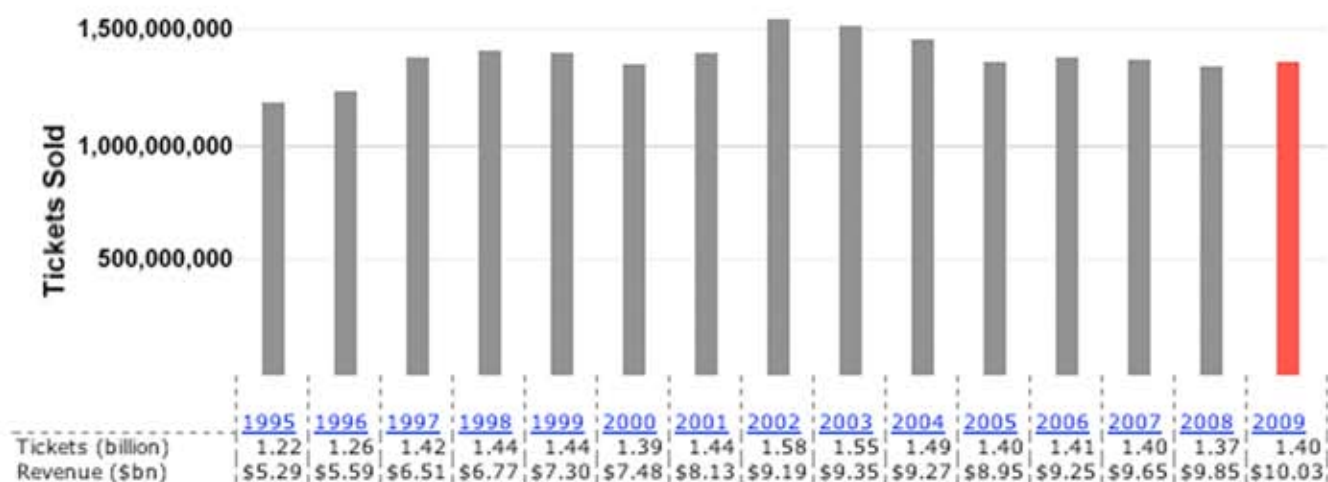
US Movie Market Summary 1995 to 2009

Welcome to The Numbers' reference library analyzing trends in the US movie industry since 1995. In this area of the site, you'll find over 2,000 pages of information detailing the changes that have shaped the industry.

Our market analysis is built on The Numbers' unique categorization system, which uses six different criteria to identify a movie. Every movie released since 1995 is categorized according to the following attributes: Creative Type (factual, contemporary fiction, fantasy etc.), Source (book, play, original screenplay...), Genre (drama, horror, documentary etc.), MPAA Rating, Production Method (live action, digital animation etc.) and Distributor. Our market charts provide year-by-year analysis across these categories, allowing analysis of market trends. See, for example, how [horror movie revenues have varied](#), the [emergence of digital animation](#) and [live action/CGI animated](#) movies, and [the decline of R-rated movies](#). To explore, click on an individual year, distributor, genre, creative type, production method or MPAA rating to see annual trends in a particular category.

Note: in order to provide a fair comparison between movies released in different years, all rankings are based on ticket sales, which are calculated using average ticket prices announced by the MPAA in their annual state of the industry report.

Annual Ticket Sales



Note: Figures for 2009 are at an annualized rate.

Top-Grossing Genres 1995 to 2009

	Movies	Total Gross	Average Gross	Market Share
1 Comedy	1,515	\$37,128,091,174	\$24,506,991	24.25%
2 Adventure	425	\$29,495,618,710	\$69,401,456	19.26%
3 Drama	2,607	\$28,430,868,616	\$10,905,588	18.57%
4 Action	475	\$26,151,882,594	\$55,056,595	17.08%
5 Thriller/Suspense	421	\$10,323,507,442	\$24,521,395	6.74%
6 Romantic Comedy	329	\$9,126,607,057	\$27,740,447	5.96%
7 Horror	274	\$7,422,410,600	\$27,089,090	4.85%
8 Documentary	779	\$1,718,235,030	\$2,205,693	1.12%
9 Musical	98	\$1,543,748,307	\$15,752,534	1.01%
10 Black Comedy	64	\$676,988,974	\$10,577,953	0.44%
11 Western	33	\$464,099,741	\$14,063,629	0.30%
12 Concert/Performance	35	\$184,781,651	\$5,279,476	0.12%
13 Multiple Genres	11	\$3,436,118	\$312,374	0.00%
14 Genre Unknown	5	\$1,534,265	\$306,853	0.00%

COMEDY - R-RATED YOUTH

1978-Present

TOTAL GROSSES | OPENING WEEKENDS

Rank	Title (click to view)	Studio	Lifetime Gross / Theaters	Opening / Theaters	Date
1	The Hangover	WB	\$277,322,503 3,545	\$44,979,319 3,269	6/5/09
2	Wedding Crashers	NL	\$209,255,921 3,131	\$33,900,720 2,925	7/15/05
3	There's Something About Mary	Fox	\$176,484,651 2,555	\$13,740,644 2,186	7/15/98
4	Scary Movie	Mira.	\$157,019,771 3,301	\$42,346,669 2,912	7/7/00
5	Knocked Up	Uni.	\$148,768,917 2,975	\$30,690,990 2,871	6/1/07
6	American Pie 2	Uni.	\$145,103,595 3,157	\$45,117,985 3,063	8/10/01
7	National Lampoon's Animal House	Uni.	\$141,600,000 -	\$276,538 12	7/28/78
8	Superbad	Sony	\$121,463,226 3,069	\$33,052,411 2,948	8/17/07
9	Porky's	Fox	\$111,289,673 1,605	\$7,623,988 1,148	3/19/82
10	The 40-Year-Old Virgin	Uni.	\$109,449,237 3,006	\$21,422,815 2,845	8/19/05
11	American Wedding	Uni.	\$104,565,114 3,175	\$33,369,440 3,172	8/1/03
12	American Pie	Uni.	\$102,561,004 2,544	\$18,709,680 2,508	7/9/99
13	Pineapple Express	Sony	\$87,341,380 3,072	\$23,245,025 3,072	8/6/08
14	Old School	DW	\$75,585,093 2,742	\$17,453,216 2,689	2/21/03
15	Jackass: Number Two	Par.	\$72,778,712 3,063	\$29,002,002 3,059	9/22/06
16	I Love You, Man	P/DW	\$71,440,011 2,829	\$17,810,270 2,711	3/20/09
17	Scary Movie 2	Mira.	\$71,308,997 3,220	\$20,503,356 3,220	7/4/01
18	Road Trip	DW	\$68,540,777 2,654	\$15,484,004 2,530	5/19/00
19	Deuce Bigalow: Male Gigolo	BV	\$65,538,755 2,162	\$12,224,016 2,154	12/10/99
20	Jackass: The Movie	Par.	\$64,255,312 2,532	\$22,763,437 2,509	10/25/02
21	Risky Business	WB	\$63,541,777 1,137	\$4,275,327 670	8/5/83
22	Forgetting Sarah Marshall	Uni.	\$63,172,463 2,872	\$17,725,330 2,798	4/18/08
23	Revenge of the Nerds	Fox	\$40,874,452 989	\$1,513,090 364	7/20/84
24	Not Another Teen Movie	Sony	\$38,252,284 2,365	\$12,615,116 2,365	12/14/01
25	Harold and Kumar Escape from Guantanamo Bay	WB (NL)	\$38,108,728 2,545	\$14,908,404 2,510	4/25/08

Will Ferrell to star in low-budget indie comedy 'Everything Must Go'

BY [JOE DZIEMIANOWICZ](#)
DAILY NEWS STAFF WRITER

Friday, October 16th 2009, 1:21 PM



Bedder/Getty

Will Ferrell will play a man who gets kicked to the curb by his employer and then by his wife in 'Everything Must Go.'

Will Ferrell is going the low-budget film route after a string of super-expensive flicks.

The funnyman will star in "Everything Must Go," an indie comedy directed by Dan Rush, who's cut his teeth on commercials, according to [Variety](#).

The film, based on a Raymond Carver short story, will begin shooting in March, the showbiz trade paper reported. Ferrell will play a man who gets kicked to the curb by his employer and then by his wife who locks him out of their house.

She tosses everything he owns out on the lawn and he's left trying to sell his possessions.

Ferrell was made to play the part, producer Marty Bowen told Variety.

"Will is one of the best at making an audience sympathize with a character's ordeal, and the blending and comedy in this script will show a side of him that we haven't really seen before."

RELATED NEWS

ARTICLES

[On the Scene: Wahlberg, Ferrell meet an arresting figure](#)

[Walk in the shoes of Will Ferrell's Ron Burgundy](#)

['Land of the Lost' is a 'lumbering disaster'](#)

['Anchorman 2'? Ferrell in talks for sequel](#)

Los Angeles Times

Sundance buyers will be focusing on low-budget horror, comedy

[21 January 2010]

By John Horn and Steven Zeitchik

Los Angeles Times (MCT)

LOS ANGELES — Midnight at the Sundance Film Festival is usually when most Hollywood types are just starting to party. But at this year's showcase of independent film, many film buyers will be heading in a different direction: late-night sales screenings.

The 26th annual festival, kicking off Thursday in Park City, Utah, has yielded the art house breakouts "An Inconvenient Truth," "Little Miss Sunshine" and "Reservoir Dogs." Over the next 10 days, though, distributors could be less interested in potential award-winners than carnage and comedy.

With the ultra low-budget "Paranormal Activity" emerging last year as one of the most profitable movies in Hollywood history — made for about \$15,000, the supernatural story grossed \$107 million domestically — there's fresh Sundance focus on Park City at Midnight, the festival section dedicated to inexpensive horror works and often raunchy comedies.

It's the same sleep-is-overrated programming slot that brought us the thriller hits "The Blair Witch Project," "Saw" and "Open Water," and independent distributors — who have been suffering through their own slasher story with corporate cutbacks and closures — are praying there's another such film lurking in the wee hours at America's most prestigious film festival.

"'Paranormal Activity' is clearly an anomaly. But what you can draw from it is that people don't care how much a movie costs if it's something they really want to see," said veteran film sales agent Jonathan Dana, who is expecting intensified interest in low-budget movies in both the Midnight section and Next, a new Sundance category for movies costing less than \$500,000 to make — about what "Avatar" spent in an afternoon of filming.

The backers of some of the Midnight films are confident their movies will play on their own terms and also create ticket-selling word of mouth.

"This is a movie that definitely will not just blend in," said Peter Safran, a producer of the claustrophobic thriller "Buried," which stars Ryan Reynolds ("The Proposal"). "And we have a star in Reynolds who can get on talk shows and actually promote the movie."

In addition to "Buried," in which Reynolds plays an American truck driver in Iraq held for ransom while confined in an underground coffin, one of the more talked-about Midnight movies is "High School," a pothead comedy about a valedictorian and a stoner who join forces to battle drug testing. Both films are looking for distribution deals.

Warren Zide, a producer of "High School," said he's hopeful buyers and audiences alike will compare the film favorably to "American Pie" (which Zide also produced) and "The Hangover" because of "High School's" originality and irreverence. "It's a different kind of comedy, and that's what makes it commercial," Zide said. "It's a profitable genre to be in right now."

Low-budget movies with a more serious bent are also attracting early buyer interest, like the Next film "The Freebie," a romantic dramedy in which a husband and wife each agree to sleep with one person of their choosing.

"There's definitely a renewed vitality in the micro-budget sphere. The big question is whether studios are ready to embrace genres besides horror," said "The Freebie" executive producer Mark Duplass.

The bottom-line benefits of an effective genre film are alluring, especially as the studios are scaling back (when not closing) their specialty film divisions. Unlike pricey studio movies that can chew up hundreds of millions of dollars in production and marketing expenses, genre films not only cost much less to produce but also can sustain themselves through free, young moviegoer recommendations. What's more, these movies often sell for a fraction of the Sundance record \$10.5 million Fox Searchlight paid in 2006 for "Little Miss Sunshine."

It wasn't just "Paranormal Activity" that proved the point: 2009's biggest return-on-investment releases included Sony's "District 9" and Warner Bros.' "The Hangover," movies where the positive word of mouth was more remarkable than the production budgets. Paramount Pictures, which bought distribution rights to "Paranormal Activity" for about \$350,000, recently launched a new division dedicated to movies budgeting under \$100,000. Of course, there's much more than genre titles on the Sundance block. Higher-profile pictures up for sale include the Natalie Portman film "Hesher," the Ryan Gosling-Michele Williams romantic drama "Blue Valentine," Ben Affleck in the layoff story "The Company Men," and "The Extra Man," a story about an unlikely friendship from the filmmakers behind "American Splendor."

Buyers in the teeming mountain resort town will be keeping in mind several cautionary tales.

For all of "Paranormal Activity's" success (the film wasn't invited to Sundance and instead played at Park City's concurrent Slamdance Film Festival), most of last year's Midnight movies disappeared from the multiplex almost as soon as the sun rose: "Black Dynamite," bought by Sony for \$2 million, barely grossed \$200,000 domestically, Norway's "Dead Snow" grossed \$47,000 and "Grace" didn't even get to \$10,000 in North American cinemas.

The news was better for dramas acquired last January: "Precious: Based on the Novel 'Push' by Sapphire," is a minor hit and an Oscar contender, and "An Education" is popular with critics and art house patrons.

With fewer buyers — Miramax Films, Paramount Vantage and Warner Independent Pictures have all vanished — optimists point to the ascendancy of video-on-demand services such as Cinetic FilmBuff and IFC Films along with several new buyers, including Oscilloscope Pictures and Apparition.

