

NEW RIVER ENTERTAINMENT *presents*

VIDEOS MADE FOR ELDERLY/SENIOR CARE INDUSTRY

Think about it. **People remember...**



20%

20% of what they hear



30%

30% of what they see



70%

An amazing 70% of what they see & hear!



If you're in one of these industries, you NEED videos!

- Home Health Agency • Senior Placement Assistance •
- Senior Care Management • Assisted Living • Board & Care •
- Senior Financial Specialists • Home Care & Hospice • Etc.

IF PEOPLE LIKE YOU, THEY'LL LISTEN TO YOU. BUT IF THEY TRUST YOU, THEY'LL DO BUSINESS WITH YOU.

Video is unmatched in its ability to **engage, raise awareness, educate, build trust, encourage purchase & foster loyalty.**



Why Use Video?

- Be locally relevant & tell a visual story. Give potential clients a reason to contact you and to take action and share their experience with you.
- There are so many other companies doing the same as yours, video will help you stand out from your competition. You will appear to be an industry leader.
- People like videos, and the statistics back it up. The average web user spends 48 seconds on a website, while the same user spends close to 6 minutes on a website that has video. It's time to stand out from the rest!
- **KINDS OF VIDEOS WE CAN MAKE:**
 - About Us, company profile
 - Areas of your services
 - FAQ and Testimonials
 - Free Tips and Advice
 - Fun viral content
- If you're not using video marketing, you're probably losing potential customers to competitors who do.

Why Hire N.R.E.?

- 18 years experience working in television, film and home entertainment
- We will work within your budget and make you look great!
- Our goal is to help businesses use video in positive ways to increase revenue & gain more recognition.

CALL 818-850-1075 FOR A FREE CONSULTATION

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